

Will you be part of our adventure?

Playful is looking for world-class talent to come join our team as we develop beautiful, beloved IP and complete the best work of our careers.

We are currently seeking a **Graphic Designer** who will work with the Branding Team to develop Marketing Assets and Brand Guides for all of our internal IPs. You will take the vision set by the Creative Director and expand those ideas into your own creations, designing visually appealing, high quality assets from concept to completion.

At Playful, you will work alongside a talented team of people from the comfort of our brand new office in McKinney, Texas. You'll encounter people with new ideas, people who are always learning and growing themselves, people who enjoy tackling difficult problems and doing things that have never been done before.

Does that sound like you?

This role is open to all levels. We are looking for great design talent, not necessarily a long resume.

The duties will include

- extending the look and feel of our brand assets
- providing detailed, final assets for style guides and marketing needs

You will be asked to help design, develop, and establish rules for Playful's Brands in the following areas:

- key art assets
- game packaging
- logos
- icons
- websites and mobile apps
- style guides and brand guides
- merchandising art

The right candidate will

- have a passion for graphic design, type, and layout
- be both a conceptual thinker and a detailed designer
- Be self-motivated, but also an excellent team player that has a strong work ethic and cooperative attitude
- able to take feedback
- proficient in Adobe Illustrator and Photoshop
- strong 2D illustration background

Other pluses are

- love games and animated movies
- proficient in 3D applications and motion graphics
- proficient in InDesign
- ability to create & maintain website

To apply, please send your resume and portfolio link to hire@playfulcorp.com